



BACHEFM 2026 Speakers



Lucy Jeynes MA Cantab FRICS MIWFM FRSA, founding director of Larch Consulting, has over 30 years' experience advising organisations on FM strategy and delivery. Widely recognised as a leading UK expert, she has led programmes for organisations including Toyota, Sainsbury's, ITV and the Houses of Parliament, and is a respected industry voice, educator and former deputy chair of IWFM.

In this session, **"Because We're Worth It: Demonstrating Our Value,"** Lucy will explore how we support both our organisations and our people, alongside key trends and challenges in cleaning. She will also examine how changes in the higher education sector are set to impact our services. Join Lucy on Day 1 of the conference for motivating plenary session.



Andrew Hulbert joined IWFM in 2011 as a volunteer and became Chair in July 2025, after five years on the board. A successful entrepreneur, he grew Pareto to around £50m turnover before moving into a Vice Chair role.

Andrew is a strong advocate for the sector as a career of choice, championing its opportunities for progression. He holds an MSc in Facility Management & Sustainability from UCL and is a Fellow of the Institute.

Join Andrew on day 2 of the conference for his inspiring plenary session that you will not want to miss!



Patrick Ball is one of the UK's leading addiction motivational speakers and will be running 2 sessions:

Session 1: **"Doctors Told Me I'd Be Dead By Christmas"** Patrick shares his journey of addiction and recovery after turning his life around in July 2019. Drawing on his experience in major UK companies, he highlights how addiction is often hidden at work and the serious risks it creates. He encourages employees to speak up, challenges stigma, and reinforces the importance of workplace support.

Session 2: **How to Spot the Signs of Addiction**

This session equips leaders to recognise signs of addiction through changes in behaviour, appearance, and performance. Patrick offers practical advice on how to approach and support colleagues, while exploring relapse and ways to build a healthier, less alcohol-focused workplace culture.



Alex Atherton is an award-winning speaker, author, and leadership coach with 25 years' experience in education, including as a secondary headteacher in inner-London schools. Author of *The Snowflake Myth* (2025), he challenges common misconceptions about Gen Z, drawing on over a decade of experience and research.

Alex equips leaders with practical strategies to effectively manage and engage a modern, multigenerational workforce.

Don't miss Alex's plenary session on day two of the conference!



Kate Davis from Litmus FM will also be running a session **Practical Contract & Performance Management for Cleaning Leaders**

Join Kate for an interactive session tailored for cleaning managers and supervisors. Discover how to confidently lead in-house teams and FM providers, understand KPIs that really matter, and elevate day-to-day performance management.